

# FINANCE FOR NON-FINANCE MANAGERS

Finance for Non-Finance Managers course has been designed to provide you with a fundamental understanding of financial business decisions and how they can improve an organisations' overall performance.

Through our Finance for Non-Finance Managers training, you will be able to grasp the fundamentals of financial activity within your organisation. This short course will also clarify jargon, explore key ratios and examine key trends and areas for concern.



## COURSE OBJECTIVES:

### After course you should be able to :

- Make better bottom-line decisions with a working knowledge of the numerical side of business.
- Understand business dynamics and take initiatives that are in line with short and long-term goals.
- Take the guesswork out of your decision-making and deliver the results you need.
- Cultivate proactive working relationships with financial professionals and enhance your value to the organisation.
- Learn how to “think finance” and translate various measurements of performance into financial terms.

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## COURSE OUTLINES :

- Main pillars of financial accounting
- Finance, objectives, and framework, the wealth creation concept
- Financial statement analysis and framework
- Types of costs and their impact on risk and return
- Financial budgeting preparation process
- Decision-making using financial fundamentals and frameworks
- Business implementation plan using financial objectives

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**COURSE DURATION :** 3 Days , 6 Hours /day